

PLEASE READ THE FOLLOWING RULES & REGULATIONS IN THEIR ENTIRETY BEFORE SUBMITTING YOUR APPLICATION. Compliance with the Boston Pride Code of Conduct and the Festival Rules & Regulations is mandatory. Any vendor that does not follow them will be subject to removal from the Festival. Vendors are asked to follow instructions from Festival Staff and City of Boston Officials. Please direct all festival-related questions to festival@bostonpride.org.

BOSTON PRIDE CODE OF CONDUCT

When organizing your exhibit, please consider the diversity of the community and audience at the event. People participate in Boston Pride for many reasons: to celebrate, to make a political statement, to have fun, to showcase their business or group, to include family members, and to show support. The Boston Pride Committee respects everyone's right to express themselves as they choose. The Boston Pride Committee is not a law enforcement agency and does not participate as a law enforcement agency. The Boston Pride Committee does not endorse or encourage illegal behavior by anyone participating in or attending the event. Additionally, the Boston Pride Committee does not support any form of homophobia or attempt to censor freedom of speech or freedom of expression so long as it does not infringe on the rights of others. The Boston Pride Committee is the permit holder for this event and reserves the right to deny participation and/or registration of any group or individual who may be considered unacceptable to participate by the rules of such permit and the community. The Boston Pride Committee will abide by all Massachusetts laws governing public decency. Any individual or group who violates these laws may be removed from the event by the City of Boston.

BY SUBMITTING A FESTIVAL APPLICATION YOU AGREE TO THE FOLLOWING RULES & REGULATIONS:

1. CONTRACT FOR SPACE

This application for space, accompanied by full payment, constitutes a contract for the right to use vendor space for the one-day Festival on Saturday, June 11, 2011. The Boston Pride Committee reserves the right to make the final determination of all booth assignments in the best interest of the Festival. The Festival is a Rain or Shine event.

2. PAYMENT FOR SPACE

Applications must be accompanied by a check or online payment made payable to "Boston Pride" in U.S. funds, for 100% of the booth space purchased. CHECK PAYMENTS MUST BE POSTMARKED BY THE END DATE OF THE REGISTRATION TIME-PERIOD YOU ARE REGISTERING IN. Should your payment be postmarked on a day after the deadline, you will be charged the additional fee to compensate for the difference in prices.

3. CONFIRMATION

Each vendor will receive a confirmation letter or email regarding their application's acceptance. If you do not receive your confirmation by June 5, 2011, please contact the Festival Sub-Committee directly by emailing festival@bostonpride.org.

4. CHECK-IN

A registration booth will be set up on Boston City Hall Plaza at 7:00am on Saturday, June 11, 2011. The registration booth closes at 9:30am and any vendor booth not occupied by that time may be reassigned or forfeited to Boston Pride without refund of the rental charge.

4A. WITH VEHICLE: Vendors who wish to bring a vehicle onto City Hall Plaza must indicate as such on their online registration. Note that there is an additional fee for vehicle access. Access is restricted to 2-axle vehicles only. There are no exceptions to this rule.

Enter the Plaza from Cambridge Street and exit only via Court Street. Festival staff and posted signage will be available to direct you on and off the Plaza.

All vendors with vehicle access must check-in at their designated arrival time to receive their assigned booth. Your arrival time will be strictly enforced and no vehicles will be allowed on the Plaza before or after their scheduled arrival time. Upon check-in, vendors will be given a 15 minute Vehicle Access Pass. Additional time will not be permitted.

4B. WITHOUT VEHICLE: Walk-up vendors will not be subject to a specific arrival time, but must be checked in between 7:00 - 9:30am and are encouraged to arrive early. The Boston Pride Committee will accommodate walk-up vendors on a first-come, first-serve basis.

5. INSTALLATION

Vendors may begin installation immediately following registration check-in. Installation must be completed by 11:00am.

6. TABLES AND CHAIRS

At check-in, a \$20 cash deposit will be required for your booth and equipment. You will be issued a receipt that you will take to the table and chair area to receive your equipment. Please save the receipt, as it will be needed at the end of the Festival to receive your deposit back. At the end of the Festival (6pm), **YOU ARE REQUIRED TO RETURN YOUR EQUIPMENT AND YOUR RECEIPT TO THE DESIGNATED AREA** in order to receive your \$20 refund. If your group chooses to leave before 6pm, your table and chair deposit will **NOT BE REFUNDED UNDER ANY CIRCUMSTANCES** and will be considered a donation to Boston Pride.

7. DISMANTLING

The Festival ends at 6pm on Saturday, June 11, 2011. All vendor business must be concluded at this time. Vendors are required to clean their own booth and leave the premises in the same condition as they found it. If your booth is not cleaned, a fee of \$25 will be billed to your organization to cover the cost of cleaning.

8. LIABILITY

The Boston Pride Committee, its officers, staff members and volunteers, and the City of Boston shall NOT be responsible for the safety of the property of the vendors from theft, damage by fire, accident, or any other cause whatsoever. Each vendor shall hold an insurance policy that names the Boston Pride Committee and the City of Boston as additional insured.

9. USE OF SPACE

Booth space and all exhibits must conform to prevailing applicable regulations of the City of Boston Fire Department and Inspectional Services Department. A copy of the regulations may be obtained through the City of Boston.

10. RESTRICTIONS ON OPERATION OF EXHIBIT

The City of Boston, City Hall, and/or the Boston Pride Committee reserve the right to restrict exhibits which become objectionable for any reason, including but not limited to noise, method of operation, or materials. The City of Boston, City Hall, and/or the Boston Pride Committee also reserve the right to prohibit any exhibit that, in the opinion of the City of Boston, City Hall, and/or the Boston Pride Committee, may detract from the general character of the exhibit as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that the City of Boston, City Hall, and/or the Boston Pride Committee determine is objectionable to the exhibit or the Festival.

Stickers: The sale or free distribution of stickers is not permitted by the Boston Pride Committee, City Hall, or the City of Boston. Clean-up fees charged by the City of Boston to remove stickers from public areas, buildings, plazas, etc., will be passed along to the appropriate vendor.

Food & Beverage: The sale or distribution of ANY food or beverage is STRICTLY PROHIBITED, except by registered food vendors. This includes water and soda. If you have any questions or are interested in becoming an Official Food Vendor, contact festival@bostonpride.org.

11. COMMUNICATING WITH DEAF AND HARD OF HEARING INDIVIDUALS

Did you know that 10% of the American population is deaf or hard of hearing and there are thousands of deaf/hard of hearing individuals in the Greater Boston area? To make sure that you are reaching this large and diverse population, please provide information in visible/written format. If you are selling merchandise or clothing, use posters, banners, brochures, or signs to mark prices and sizes so that customers who are deaf/hard of hearing can easily shop at your booth. Consider providing a laminated menu or sample items of different sizes marked with prices, so that deaf/hard of hearing visitors can communicate efficiently with you. Your cooperation to ensure equal access for deaf/hard of hearing people at Boston Pride is greatly appreciated.